GIANKY NFT

WHITE PAPER

Platform including a website, NFT website and Gianky Coin

Executive Summary

A The proposed NFT website allows users to purchase six different types of NFTs using BNB, with prices ranging from $20 to $5,000. The prices are shown in BNB at current market rates. The website also offers cashback rewards in the form of Gianky coin to buyers of NFTs, with the amount of cashback depending on the type of NFT purchased. Referral rewards are also available, with rewards varying based on the type of NFT referred and the number of referrals made. Royalties from NFT transactions are distributed among four levels of referrers.

SMART CONTRACT

The smart contract associated with the Gianky token rewards users with 10% of the NFT price in tokens automatically credited to their wallets. If the liquidity pool is not yet created, the rewards will be given in the form of Gianky tokens at a rate of $0.005 per token. If the liquidity pool for Gianky is created, the rewards will be given in the form of Gianky by purchasing the equivalent token from the liquidity pool using the BNB received for NFT purchase.

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Overall, the website aims to provide a seamless user experience for buying and selling NFTs, with attractive rewards and benefits for buyers and referrers.

MISSION AND VISION

The mission of the NFT website is to provide a user-friendly platform for buying and selling NFTs using BNB, while offering attractive rewards and benefits for buyers and referrers. The website aims to create a community of NFT enthusiasts, artists, and collectors who can connect and engage with each other through the platform

The vision of the NFT website is to become a leading marketplace for NFTs, offering a wide range of unique and rare digital assets from various creators and artists. The website aims to promote and support the growth of the NFT ecosystem, by providing a transparent and secure platform for creators and collectors to transact and exchange their digital assets.

Overall, the mission and vision of the NFT website are to promote the adoption and mainstream use of NFTs, while creating value for all stakeholders involved in the ecosystem, including creators, collectors, and investors. The website aims to build a sustainable and vibrant NFT marketplace, driven by innovation, creativity, and collaboration.

MARKET RESEARCH & MONETIZATION

In addition, there were more than 70 million registered blockchain wallets in the second quarter of 2021. According to the Blockchain Game Alliance's annual report, non-fungible token (NFT) games produced over $2.32 billion in revenue in the third quarter. As blockchain games gained traction, this accounted for around 22% of all NFTs trading volume in the quarter.

The number of wallets associated with gaming activity increased by 2,453 percent, from 29,563 in the first week of 2021 to 754,000 in Q3 2021.

NON FUNGIBLE TOKENS

NFT stands for Non-Fungible Token, which is a type of digital asset that represents ownership or proof of authenticity of a unique item or piece of content, such as artwork, music, videos, or even tweets. NFTs are created on blockchain platforms, which provide a decentralized and secure way of verifying ownership and transfer of ownership.

Unlike fungible tokens, such as cryptocurrencies, NFTs are not interchangeable, as each NFT represents a specific asset with a unique set of properties and characteristics. This means that each NFT has its own value, which is determined by the market demand for the asset it represents.
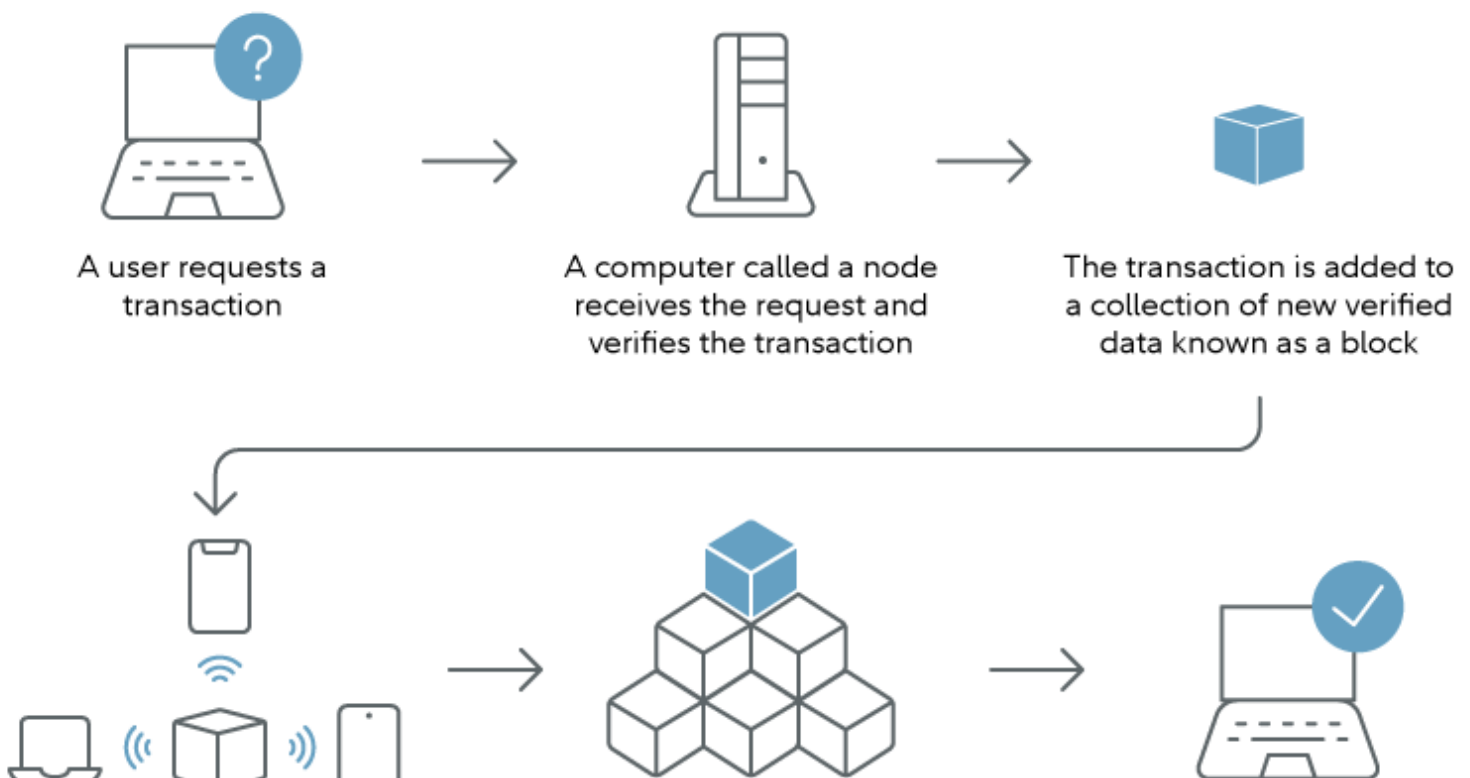
HOW BLOCKCHAIN WORKS

Blockchain is a decentralized, distributed ledger technology that allows for secure, transparent, and tamper-proof recording and tracking of transactions. Here's a simplified explanation of how it works:

1. Transactions: Transactions are recorded in blocks. Each block contains a set of transactions that are verified and validated by a network of nodes (computers) on the blockchain.

2. Hashing: Once a block is verified, it is assigned a unique digital fingerprint, known as a hash. This hash is generated using complex mathematical algorithms that ensure that the data in the block cannot be altered without changing the hash.

3. Chaining: Each block is linked to the previous block in the chain, forming a chronological and immutable record of all transactions on the blockchain. This is where the name "blockchain" comes from.

4. Consensus: In order for a block to be added to the blockchain, it must be verified and validated by a network of nodes. This process is known as consensus, and it ensures that the blockchain is secure and resistant to tampering or fraud.

5. Encryption: All data on the blockchain is encrypted, ensuring that only authorized parties can access and view the information. This makes the blockchain a highly secure and transparent system for storing and exchanging data.

Overall, the blockchain works by creating a secure, decentralized, and tamper-proof ledger of transactions that is maintained by a network of nodes. This makes it an ideal technology for a wide range of applications, from financial transactions to supply chain management to voting systems

A user requests a transaction

A computer called a node receives the request and verifies the transaction

The transaction is added to a collection of new verified data known as a block

CRYPTOCURRENCY

At the time of writing of this document, Cryptocurrency capitalization is $1.86 Trillion, with trades and transaction volumes accounting for billions (USD) daily. Cryptocurrencies are becoming more accepted globally, although their proponents still face government regulation and community trust barriers. Successful cryptocurrencies bring new technological and innovative solutions to the market, such as scalable speed, lower cost, and transactional transparency. Aside from usability, the value of cryptocurrencies is mostly determined by the number of users and the volume of transactions. Currency values rise in the presence of a large number of users and a high "velocity of money."

NFT, Game, and Financial markets have been demonstrating tremendous growth for a while

METAVERSE

The global market for metaverse, estimated at $107.1 Billion in the year 2020, is projected to reach a revised size of $758.6
Billion by 2026, growing at a CAR of 37.1% over the analysis period. Metaverse is the latest technology that has been capturing the imagination of the tech industry and holds significant potential in creating tremendous growth opportunities for markets by allowing them to deliver advanced immersive and interactive digital experiences to their customers.

CURRENT INDUSTRY CHALLENGES

NFT

Scammers have become more dangerous as the value of NFTs has risen generally, with certain projects being labeled "blue chip" owing to high or reasonably stable valuations. The term "scam" has many meanings in the NFT community. Many NFT marketplace scam unsuspecting users by taking over the ownership of their digital assets.

More so, the problem of replica stores is well versed in the world of online fraud.

Scammers spin up websites that look exactly like the original ones and try to trick people that they will become rich by buying collections of bored Ape NFTs that will eventually lead to a dumped NFT project.

METAVERSE

Some Metaverse platforms or companies have great graphics and catchy advertising. but they are unreliable or trustworthy. The most severe problem that plague that industry is the inability of members to get rewards or anything in return after spending their time and hard-earned money .

More so, most play-to-earn games put so much effort into the own ability and money-making aspect than players getting rewarded for their time and effort.

In this case, investors and money-makers are targeted hence requiring members to invest their money to buy NFTs in order to play and earn.

GIANKY ECOSYSYSTEM

The platform includes a website, NFT website, and Gianky Coin. The NFT website will enable users to purchase NFTs of six types with 1 million supply for each. The benefits of NFTs include cashback in the form of Gianky Coin, referral rewards, royalties from transactions, exclusive offers on the website, discounted rates when using Gianky Coin, and passive income from indirect referrals. The smart contract will manage the token rewards, referral details, NFT pricing, and referral count tracking. Phase 2 will involve NFT staking to receive Gianky Coins and access premium features on the website. The liquidity pool creation will be based on the total supply and value of Gianky Coin.

BENEFITS OF NFTS

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FINANCIAL SERVICE SYSTEM

The platform's financial system revolves around the use of Gianky Coin, a native cryptocurrency, to facilitate transactions, rewards, and cashbacks. It is designed to provide incentives to users who purchase NFTs, refer others, and participate in the platform's various features. The financial system consists of the following components:

1. NFT purchases: Users can buy NFTs using BNB. The NFT prices are determined by their types (Starter, Basic, Standard, VIP, Premium, and Diamond) and are shown in BNB at the current market price.
2. Gianky Coin rewards: Users receive cashback rewards in the form of Gianky Coin when they purchase NFTs. The cashback percentage depends on the type of NFT purchased.
3. Referral rewards: The platform offers a multi-level referral reward system, where users can earn a percentage of the NFT price when they refer others to purchase NFTs. There are four levels of referral rewards, and the percentage share of rewards decreases with each level.
4. Royalties: Users can earn royalties from the transactions of NFTs, with rewards distributed across four levels based on the collected royalty amount.
5. Exclusive offers and discounts: The platform offers exclusive discounts and offers to NFT holders on the website, including a 5% discount when purchasing with Gianky Coin.
6. Passive income: Users can earn passive income from indirect referrals, based on the platform's referral reward system.
7. Liquidity pool: The liquidity pool is created using Gianky Coin and BNB, with the total supply of Gianky Coin set at 21 million. The liquidity pool will be used to support the token's value and facilitate transactions on the platform.
8. Phase 2 - NFT staking: In the second phase, users can stake their NFTs to receive Gianky Coins and access premium features on the website. The staking mechanism will offer additional financial incentives for users to hold and engage with the platform.

Overall, the platform's financial system is designed to encourage user engagement and growth through various incentives, rewards, and benefits for purchasing, referring, and holding NFTs.

TOKENOMICS

The tokenomics of Gianky Coin, the native cryptocurrency for the platform, is structured to support the platform's financial ecosystem, which includes NFT purchases, rewards, and staking. Here is an overview of the tokenomics for Gianky Coin:

1. Total Supply: The total supply of Gianky Coin is 21 million tokens.
2. Presale Value: The presale value of Gianky Coin is set at $0.005 per token.
3. Airdrop Distribution: 1 million Gianky Coins are allocated for airdrops to previous holders.
4. Liquidity Pool: The liquidity pool for Gianky Coin will be created when the liquidity pool wallet reaches a specific checkpoint. At this point, a set amount of BNB and Gianky Coin will be added to the liquidity pool, ensuring the listing value of 1 Gianky Coin is $0.005.
5. Cashback rewards: Users receive cashback rewards in the form of Gianky Coin when they purchase NFTs. The cashback percentage depends on the type of NFT purchased.
6. Referral rewards: The platform offers a multi-level referral reward system, where users can earn a percentage of the NFT price when they refer others to purchase NFTs. Referral rewards are paid in Gianky Coin.
7. Royalties: Users can earn royalties from the transactions of NFTs, with rewards distributed across four levels based on the collected royalty amount. Royalties are also paid in Gianky Coin.
8. Discounts: The platform offers exclusive discounts and offers to NFT holders on the website, including a 5% discount when purchasing with Gianky Coin.

1. Phase 2 - NFT Staking: In the second phase, users can stake their NFTs to receive Gianky Coins and access premium features on the website.

The tokenomics of Gianky Coin is designed to support the platform's growth and user engagement through various incentives, rewards, and benefits for purchasing, referring, and holding NFTs. The limited supply of Gianky Coin (21 million) and its integration into the platform's financial system aim to create demand and increase the token's value over time.

ROADMAP

1. **Development of the NFT website:**
   - Implement NFT purchase functionality with BNB.
   - Create user interface for the swapping page of Gianky Token on PancakeSwap.
   - Add team member details and a section describing benefits and goals.
   - Set up the smart contract to manage token rewards, referral details, NFT pricing, and referral count tracking.

1. **Development of the website:**
   - Implement exclusive offers and discounts for NFT holders.
   - Integrate Gianky Coin to facilitate transactions and provide incentives on the website.

1. **Gianky Coin integration:**
   - Establish the tokenomics, including total supply, presale value, and distribution of Gianky Coin.
   - Integrate Gianky Coin into the platform's financial system for cashback rewards, referral rewards, and royalties.

1. **Liquidity pool creation:**
   - Create a liquidity pool for Gianky Coin based on total supply and value.
   - Determine checkpoints for the liquidity pool wallet and listing value.
   - Distribute airdrops to previous holders.

1. **Phase 2 - NFT staking and premium features:**
   - Develop and launch NFT staking functionality, allowing users to stake NFTs to receive Gianky Coins and access premium features on the website.

As the platform progresses, additional features and improvements may be introduced based on user feedback and market demands. The roadmap is subject to change and may be updated to reflect the platform's ongoing development and growth.

MARKETING STRATEGY

Technological advancement will only do half the job in the success of a DeFi venture. Therefore, we have drafted a well-structured marketing plan. We will showcase Gianky NFTS across the world through various marketing means on the web. They include social media marketing, search engine optimization, content marketing, YouTube marketing, and email marketing. We will build a significant social media presence on Twitter, Facebook, LinkedIn, and Medium. Our latest updates will be made available on these platforms.

Along with that is a dedicated channel on Telegram where the community can interact and be aware of the latest trends. We will use the Medium platform to share detailed information about project development. We will publish recent news concerning the project, messages to the community, and educational DeFiarticles on our Medium. The Gianky NFTS website also maintains a blog section rich in relevant keywords to help SEO. We also plan to launch educational ebooks covering DeFi, Blockchain, NFTs, crypto trading, and Cryptocurrencies to share insights into the industry with our community and the general public. Innovation and marketing will go hand in hand with Gianky NFTS to facilitate the steady growth of the community.

DISCLAIMER

By accepting this document, the receiver understands that any information included in it or related to the offering is private and nonpublic. The recipient additionally agrees to keep all information confidential and not use it for personal gain (unless in conjunction with the recipient's investment choice). However, the recipient's requirement of nondisclosure does not apply to any such material that is already public knowledge. Any user should analyze their investment based on independent evaluations of the financial situation and other relevant criteria to make an investment choice that is not simply based on the information given herein.

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